



# **U District Arts Recovery Grants**

#### **Overview**

The U District Partnership is seeking applications for \$5,000-\$20,000 in funding from arts and culture organizations and businesses to support 2023 arts-related activations and events in the U District. These funds are available to the U District thanks to the City of Seattle's Arts and Culture Neighborhood Recovery Program.

Arts and cultural organizations are the backbone of our dynamic neighborhoods. Supporting them as they work to overcome the impacts of the pandemic is a critical step in the process for the U District's economic recovery. Grants are available for groups producing activations/events that seek to rebuild and assist in arts and culture recovery. Events do not need to be entirely new events. These activations/events should reach underserved communities and audiences and those most impacted by COVID-19.

# **Available Funding**

This grant will award amounts to applicants ranging between \$5,000 and \$20,000. The U District Partnership may grant below these levels if the applicant indicates their interest in partial funding. The total amount of funding available for the U District is \$75,000. Proposed activities must be completed by September 15, 2023.

Applications are due by 5:00pm PT on Friday, March 3, 2023.

# **Applicant Eligibility**

- Non-profit organizations (arts and culture, and others) focused on events/activations within the U District
- Small businesses with a City of Seattle business license. A small business who is a sole proprietor can apply but must collaborate with other individual artists or others for the proposed project.
- Grant funding from this City program flows through multiple Lead Organizations, including The U District Partnership.

  Applicants may only receive funding from one Lead Organization (see list of other Lead Organizations at end of this document).
- Applicants do not need to have their primary address in the designated neighborhood/ community. HOWEVER, applicants should be place-based in the U District and should have a history and track record of direct connection to the arts and cultural life of the neighborhood/community.
- Activations/events must be broadly advertised and accessible to the public. Free event admission is preferred, or using a low-cost or sliding fee scale, and events should be physically accessible.
- Applicants must have capacity to successfully manage the proposed project, prepare regular reporting, and complete final reports due no later than September 15, 2023 to The U District Partnership.
- · All events shall provide event liability insurance and name The U District Partnership and City of Seattle as additionally insured.
- Awarded programs will be required to follow all current Federal, State, County, and City COVID-19 mandates and protocols. More information and in other languages are available on the City of Seattle COVID-19 Vaccination Requirement website.

### **Eligible Projects**

Eligible projects include public activations or events in the U District, including but not limited to:

- A performance or series of performances at an indoor or outdoor venue
- Temporary or permanent public art or lighting (appropriate City and owner permit/approval must be secured prior to award), as long as it is installed within the timeframe of the grant
- · Festivals, fairs, or public events (can be for specific part of a larger event)
- · Art exhibits
- · Art or cultural workshops or classes
- Costs directly related to event/activation (staffing, equipment rental, paying performers or artists, print materials, etc.)

#### Funds may not be used for:

- Évents held outside of the U District, Seattle, WA
- Capital improvements or purchase of equipment
- Travel costs (local transportation costs for performers, for example, are ok)
- Religious events
- Programming in which fundraising is the primary purpose

# Arts & Culture Neighborhood Recovery Program U District Grant Guidelines Continued

### Criteria

Applications for funding will be judged by a panel representing organizations and stakeholders in the U District. Up to 50 points will be awarded based on the below criteria.

- Criteria 1: Strength of Project and Relationship to Neighborhood/Community (20 Points) Project clearly uses arts and
  culture to build community in the U District. Project is well thought-out with a clear vision, goals, and implementation plan.
- Criteria 2: Community Building, Outreach, and Accessibility (10 Points) Efforts are inclusive, engage diverse populations, and increase accessibility of U District arts and culture events to multiple communities.
- Criteria 3: Background and Capacity (10 Points) Applicant clearly demonstrates organizational capacity to plan activation and ensure success.
- Criteria 4: Organizational Need (10 Points) Applicant clearly communicates how the pandemic associated impacts have
  affected organization or activation/event. Application demonstrates how grant funds will aid in the recovery of organization.
  Application demonstrates how the proposed activation/event helps neighborhood arts and culture recovery in the U District.

#### **Timeline**

Mon. Feb. 6, 2023 Application opens

Wed. Feb. 15 & Thurs. Feb. 16 Virtual information sessions (optional)

5:00pm PT, Fri., March 3 Application deadline March 3 - March 15 Application review

March 17 Applicants are notified whether they have been recommended for funding

Ongoing Awardees carry-out arts and cultural events

Ongoing through Awardees submit their reporting documents to Lead Organization and final report due

Sep. 15, 2023 no later than September 15, 2023.

### **Application Instructions**

Complete the application here. Applications are due by 5:00pm PT on Friday, March 3, 2023. Applications must be submitted online through SurveyMonkey.

- 1. All funding programs can be highly competitive. We encourage you to:
- Read these guidelines, check your eligibility, and follow the instructions carefully.
- 3. Explore the application early so you can plan ahead.
- 4. Update Seattle Business License, if needed.
- 5. Be clear and concise in your application. Panelists read and evaluate many applications.

The U District Partnership will host two, one-hour virtual informational sessions:

### **Information Session 1:**

Wed., February 15, 2023 3:00pm - 4:00pm Zoom - **Register Here** 

#### **Information Session 2:**

Thurs., February 16, 2023 12:00pm - 1:00pm Zoom - **Register Here** 

The sessions will provide an overview of the grant, eligibility and guidelines, briefly review the application requirements, and allow time for applicants to ask questions.

Applicants are encouraged but not required to attend one of the information sessions. The same presentation and materials will be covered in both information sessions. Materials and important FAQ from the sessions will be posted on the grant page here.

Questions may be submitted to Katy Ricchiuto, Program Manager, U District Partnership by email at **katy@udistrictpartnership.org** or by phone at (206) 547-4417.

# Arts & Culture Neighborhood Recovery Program U District Grant Guidelines Continued

# **Obligation of Award Recipients**

#### Acknowledgment

Organizations and individuals receiving awards from The U District Partnership must acknowledge The U District Partnership and City of Seattle's support in printed materials, signage visible to the public, via social media, or in other ways appropriate to the project. The U District Partnership and Seattle ARTS will supply preferred wording and logos in electronic format.

#### Payment/Reporting

One mid-term report and one final report and invoicing will be due as per the contract schedule and negotiated with The U District Partnership. Reports shall include data and narrative as outlined in the contract. Reports will be submitted via an online Survey Monkey form administered by The U District Partnership. Grant recipients will be asked to collect the following data to the best of their ability, when applicable:

#### Quantitative:

# of cultural workers (including artists, arts admin and non-artist staff) hired/paid

% of BIPOC artists and cultural workers paid/hired

# of in-person performances/exhibit days/events

# of in-person audience served

# of organizations supported

# of paid artists

# of Public programming hours (in-person, virtual)

# of virtual audience served/ppl benefitting

# of youth served (in person, virtual)

# of unique web downloads and/or reshares of resource-sheet content

# of community partners/orgs engaged

#### Qualitative:

A 250-500 word final project description, impact, and reflection narrative that answers the questions:

What community was served by this project? Did you reach any special audiences?

Did this project have any particular impact(s) on you, or your organization/group?

Did it create any unexpected opportunities? If so, what were they?

How were these funds used to support the health/resilience of your organization/community/staff/etc?

How did the funds received benefit artists and creative workers in the U District or Seattle?

How did you make your project/event accessible?

Do you have any photos, quotes, or anecdotes to share?

For additional information, contact: Katy Ricchiuto, U District Partnership, katy@udistrictpartnership.org.

## **Additional Lead Organizations**

Additional Lead Organizations designated by the City of Seattle are listed below.

- Africatown Community Land Trust: Central Area
- Beacon Arts: Beacon Hill (including Mt Baker)
- Delridge Neighborhoods Development Association: Delridge, Highland Park, Westwood (north of SW Roxbury)
- Downtown Seattle Association: Downtown
- Friends of Waterfront Seattle: Waterfront
- Gay City Health Project: Capitol Hill
- Georgetown CDA: Georgetown and South Park
- Historic South Downtown: Pioneer Square and Chinatown/International District (including Little Saigon and Japantown)
- Lake City Collective: North Seattle (specifically Lake City, Greenwood, Northgate, Bitter Lake, and Aurora, north of 85th)
- Museum of History & Industry: South Lake Union
- · Na'ah Illahee Fund: City-wide
- South End Seattle Art Center: Rainier Valley
- The U District Partnership: University District
- West Seattle Junction: West Seattle Junction



